

TWIGGS
Grounds Maintenance LTD



Clean & Green Team Social Impact & Stats



Introduction

Welcome to our presentation. With a decade of central area contract experience, its easy to showcase litter and volunteering outcomes.

Beyond litter picking and grass cutting there's so much more, such as the community development and social value that isnt easily showcased.

The following slides will explore the depth of our service allowing you to discover the social impacts beyond the other routine tasks.



Reduces - Social Isolation

- We work with volunteers and encourage people to come out of their houses and participate in activities, therefore reducing social isolation.
- We offer to support groups or work with people as individuals so we can tailor to their specific needs and requirements.
- We support the elderly or those who are socially anxious to get out of their house and have human interaction.
- This improves the physical and mental well-being of volunteers.
- As a whole we provide opportunities to meet new people, improve your health and gain a sense of pride for your community.

Improves Mental Health & Physical Wellbeing

Through volunteering, the activities that we carry out play a crucial role in enhancing people's mental health and physical well-being. Numerous studies have highlighted the significant benefits of outdoor volunteering on individuals' overall wellness:

- 1.Reduced Stress and Anxiety
- 2.Improved Mood
- 3.Increased Physical Activity
- 4.Enhanced Social Connections
- 5.Connection with Nature
- 6.Sense of Purpose and Fulfilment

Overall, the combination of outdoor activities and volunteering creates a powerful synergy that not only improves the environment but also enhances the mental health and physical well-being of individuals within the community. We have had the benefit of seeing this in our day to day operations.

Donations

People Love Giving Us Free Stuff - To Support Volunteering in Barnsley!

Top Contributing Companies:

- Asda
- Tesco
- Premier Foods
- Emmanuel Church
- Range
- Cookes Pet Supplies
- Morrisons
- Sutton Seeds
- Wickes
- Co-Op
- Barnsley FC



Donations Received:

- IBC Water Containers
- Snacks
- Refreshments
- Bulbs (Approx 10,000)
- Bird Seed
- Discounts on Services
- Plants
- Meals
- Plant Pots
- Seed Swaps
- Match Tickets

We already have 20+ local organisations signed up to support volunteering.

Tree Planting

One of the best activities that we enjoy leading and people enjoy supporting our tree-planting initiatives. Trees are donated through various sources, from Woodland Trust (private sponsors) to BMBC's Tree Planting Officer.

The stats below are of how many trees have been planted in each area to date.

Stats

- Stairfoot / 288
- Dodworth / 329
- Kingstone / 141
- Central / 478

Each tree on average captures 21kg of CO₂ per year, meaning we have planted enough trees to capture roughly 25,965kg of CO₂ per year.



Business Engagement & Partnership

Engaging with local, national and International businesses to offer environmental volunteering opportunities.

Events take place such as;

- Creating Wildlife Habitats
- Reinstating pathways
- Removing litter and recycling initiatives
- Training of volunteers in environmental works & conservation
- Preserving public property (such as benches)





and today we're doing a local litter pick within the area, just around the store

Local Enforcement

We prioritise close collaboration with local enforcement agencies to maximize coverage and impact through shared intelligence.

Focus Areas:

- Addressing antisocial behaviour, dog fouling, and needle disposal.
- Combining efforts to tackle community concerns effectively.

Knowledge Sharing:

- Sharing insights on areas of blight for targeted interventions.
- Leveraging local intelligence for a greater environmental impact.

Information Exchange:

- Pooling data on properties with environmental issues.
- Facilitating proactive measures to address environmental challenges.



National Initiatives

As an organisation committed to community betterment, we actively participate in national initiatives such as the Great British Spring Clean (GBSC), Earth Day, and Volunteer Week.

- Great British Spring Clean (GBSC): Each year, we join forces with volunteers across the area for the GBSC, a campaign dedicated to cleaning up litter and improving local environments.
- Earth Day: Earth Day is a global event that celebrates environmental protection and sustainability. Through our involvement in Earth Day activities, we raise awareness about pressing environmental issues and inspire individuals to take action to protect our planet.
- Volunteer Week: Volunteer Week is an annual event that celebrates the contributions of volunteers. During Volunteer Week, we showcase the impact of volunteering in the community and encourage individuals to get involved in meaningful volunteer opportunities.



Training & Upskilling

Throughout our activities, we place a significant emphasis on training and upskilling our volunteer workforce, recognising the invaluable contribution they make to our community. Our training programs cover a wide range of areas essential for effective volunteering and community engagement. Some of the key training topics include:

1. Health & Safety/Risk Assessments
2. Horticultural Practices
3. Correct Use of Hand and Power Tools
4. How to Become a Volunteer
5. How to Source Funding

Our commitment to training and upskilling not only enhances the capabilities of our volunteers but also empowers them to make a meaningful impact in our community. By investing in their development, we ensure that our volunteers are equipped with the knowledge and skills necessary to contribute effectively to our shared goals of community improvement and engagement.

Schools & Education Packs

Since our commissioning, we've prioritised investing in school partnerships. We believe Influencing young minds encourages responsible adults.

Engagement:

- Collaborating with school pupils and children, tailoring projects for their involvement.
- During projects pupils learn various life skills e.g. growing their own food.
- Developed an engaging educational pack in 2018, still in use today.

Activities:

- Children engage in independent activities outside of school.
- Writing poetry, creating art, encouraging outdoor exploration.

Conclusion:

- We encourage environmental stewardship from a young age.
- Together, let's inspire a generation to enjoy and respect our natural environment.

Education Centres



We have a longstanding relationship with Barnsley College, our collaboration is a cornerstone of our local support network. Together, we've undertaken various volunteering and environmental initiatives, enhancing the Central Area.

Supportive Relationship:

- Barnsley College is a key supporter in various areas of volunteering, aiding in fence painting, leaf clearance, composting, lawn maintenance, footpath reinstatement and more.
- They utilise our opportunities for student work experience, benefiting both parties.

Work Experience Opportunities:

- We offer 1-to-1 placements and group activities for students to fulfil their portfolios.
- Students contribute to improving the Central Area while gaining valuable skills and experience.

Industry Engagement:

- Our involvement extends to giving talks during industry weeks at Barnsley College.
- We've addressed horticultural and business students, sharing insights into living and working in our sector.

Employability, Work Placements & AQA's

Our collaboration with employment centres, notably the Job Centre and Adult Skills & Learning, is integral to our mission. We provide opportunities for individuals to gain work experience in community and environmental settings.

Rolling Program:

- We offer a rolling program within our organisation, allowing individuals to experience work first-hand.
- Industry visits showcase our on-the-ground and behind-the-scenes operations, highlighting local opportunities.

AQA Accreditations:

- We offer AQA accreditations to boost CVs through volunteer activities.
- Tailored to various tasks, these accreditations are delivered in-house by our Team Leader and CDEO roles.

Social & Green Prescribing

Since the pandemic, we've experienced a surge in requests from NHS services for green prescribing opportunities. These referrals offer an alternative to traditional prescriptions, focusing on mental health, anxiety, depression, and other health issues.

Impact of Green Prescribing:

- Participants seek nature-based interventions to improve mental and physical health.
- Our programs provide therapeutic benefits beyond traditional treatments.

Anticipated Changes:

- With forthcoming changes to the NHS, we anticipate a significant increase in green prescribing initiatives.
- We're prepared to meet this demand and continue offering impactful opportunities.

And as well as all this, we are also pretty damn good at picking up litter, cutting grass and recruiting volunteers...

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Previous 12 Months Stats (23-24)

Volunteers



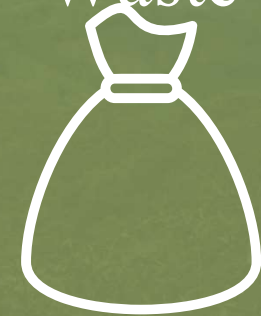
1308

Hours



3113

Sacks of
Waste



2073

Social Return On Investment



£168,744.22



Central Area Council

Central, Dodworth, Kingstone, Stairfoot, Worsbrough

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**Thank you
for your time!**

